Cover Letter for Under Armour: 2016 Summer League Internship

HoJeannie Chung

Two years ago I had to neatly fold my dream as an athlete into a little square and tuck it away as a cherished memory. I had shattered my knee in the last competition beyond full repair, and it was strongly advised I do not push it any further less I want to be a cripple. I opted for the less risky route.

That did not mean that I had quelled the passion I had for sports, working out, training and staying active. My days had already adopted the lifestyle of an athlete. It only saddened me that I could not reach the performance I once thrived on, my fragile knee as my limiting factor.

I channeled the frustration into an idea. An IOS application that builds a regimen for your mind and body in preparation for a competition or a test. I was going to translate my lifestyle into a guide, almost like writing an interactive book, and help people learn and reach the most optimal condition before they take on a stressful situation. I wanted to share the adrenaline high and the cutting-edge focus that I relished in the middle of a sparring match. And I wanted to share with the world what it took to reach that kind of state.

Under Armour has always been my top choice in athletic gear. It had stayed by me through all the sweat, the beating, the wins and losses. Although I no longer need all the athletic gear that I had through my athlete days, everyday I take one shirt from the pile to join me in my rehabilitation run.

It would be an exceptional opportunity to work with the company that is strongly linked with my upbringing and learn how to channel my passion into a tangible product for all those who love staying active as much as I do.